



CONTENT **ARMOR**

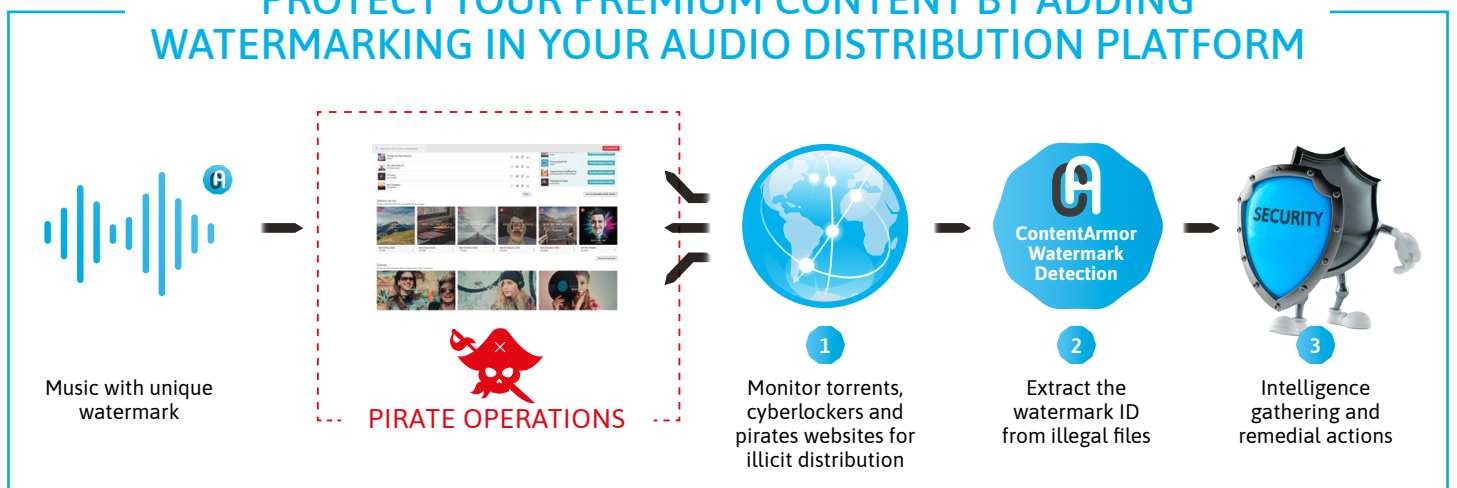
# PROTECT YOUR MUSIC WITH **FORENSIC WATERMARKING**

In 2019, **27% of users reported using copyright infringement** as a way to listen to or obtain music.

HOW TO SAFEGUARD YOUR EXCLUSIVE CONTENT?

**You need audio watermarking to pinpoint  
the source of piracy**

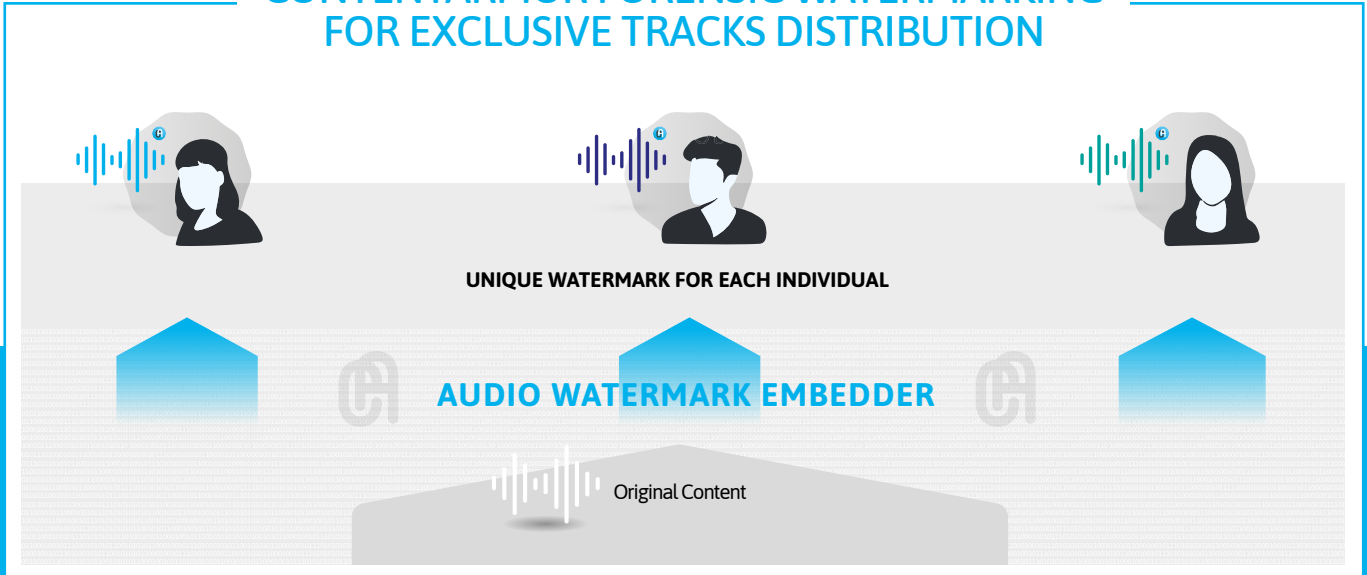
PROTECT YOUR PREMIUM CONTENT BY ADDING  
WATERMARKING IN YOUR AUDIO DISTRIBUTION PLATFORM



**WE PROTECT YOUR CONTENT | YOU MAXIMIZE YOUR REVENUES**



## CONTENTARMOR FORENSIC WATERMARKING FOR EXCLUSIVE TRACKS DISTRIBUTION



## KEY BENEFITS OF CONTENTARMOR WATERMARKING

- Inaudible to “golden ears”
- Resist high loss compression
- Blind detection
- Can be integrated in any distribution platforms
- Minimal processing delay ( 100 times faster than real-time)



### COMPANY AND TECHNOLOGY PROFILE

CONTENTARMOR is an independent forensic watermarking vendor that provides solutions to combat piracy for PostProduction, Contribution and Distribution markets.

ContentArmor Audio Watermarking is a technology intended to deter actors along the content value chain from leaking content. To do so, an inaudible forensic watermark is embedded within the

content to uniquely identify the device or the recipient whom it has been delivered to.

By watermarking the audio content, ContentArmor’s audio watermarking algorithm achieves high robustness while keeping perfect audio quality. High embedding speed through performance optimized algorithms allows easy workflow integration.

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